



#### WHAT IS SUMMER MELT?

Summer Melt is the phenomenon that students pay a deposit to attend a particular college, but do not matriculate to college the following fall. One in five—and in some communities nearly one in two—low-income high school graduates, who have plans to attend college, fail to matriculate to college!

#### OUR RESPONSE TO SUMMER MELT

The student ambassadors and advisors at Project 88 are challenging all seniors to take the Summer Melt Pledge! Students that take the Summer Melt Pledge are encouraged to wear our Project 88 "I WILL SHOW UP!" Summer Melt Pledge wristband, as well as join our online support community on Facebook, Twitter, and Instagram!

PROJECT 88

ADVISE TX

## I PLEDGE TO SHOW UP!

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